

Key Benefits

- **Save time** – 50% faster data entry of invoices and price book updates
- **Reduce errors** by 30%, when your price book is up-to-date with vendors
- **Easy-to-use** – one easy way to connect with your key suppliers
- **Easy set up** – just tell us who your suppliers are, we'll do the rest
- **Integrated** with back office systems
- **No change** – your receiving process works the same... but faster

Partnered with



Big-Box Bandits Stealing Your Gas Customers?

In 13 days...

- **Get the same efficiencies as Wal-Mart** when Traxian connects your DSD suppliers

and Traxian will...

- **Cut your check-in times by 50%**
- **Reduce your invoice errors by 30%**
- **Save you \$2,000 per store**

Suppliers

The Traxian® Network connects you easily to suppliers nationwide

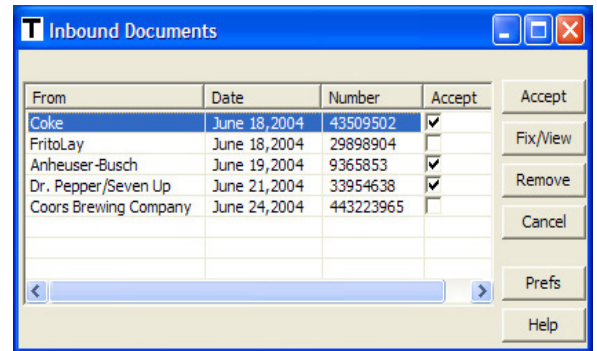
- Coca-Cola
- Anheuser-Busch distributors
- Other DSDs and distributors
- Adding more all the time – we can connect yours

Systems

Integrates with popular back office software systems including:

- CMI Solutions
- SSCS

Your system not listed? Ask us.



One easy way to connect and receive!



Contact

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Pick your Traxian Service Plan...
Early customer discount through 1/31/05

	Service Plans		
	Basic	Plus	Premier
Stores, up to:	1	5	10
Suppliers connected, up to:	5	5	5
Supplier Connection Services included FREE:			
Suppliers already on the Traxian Network	✓	✓	✓
Suppliers not yet on the Traxian Network	x	x	✓
List Price	\$2,299	\$9,999	\$17,999
Discounted price thru 1/31/05	\$1,749	\$7,499	\$13,499

Prices include Traxian Software and one year of Traxian Network service, plus 60-day Money Back Guarantee and Free Trial / Setup period.

How Traxian Works

Easy for You

1. Tell us about your suppliers and stores
2. We'll set up your supplier connections through the Traxian Network
3. Traxian Software connects over the Internet, and tells you when new electronic invoices or price book updates are received



Icon flashes when new documents arrive

4. Electronic documents are delivered to stores directly, or to your central office, as preferred
5. Store and price book managers work as they do now – but faster, with less data entry
6. Supplier overcharges and other errors are now fewer and easier to handle.

Easy for Your Large Suppliers

It's how your large suppliers like to do business, and there's no cost to them.

- Easy to set up – no change to their existing e-business system, just one connection to the Traxian Network
- Easy to activate – you or other new retailers can just be “switched on”
- No cost to the supplier

Easy for Your Small Suppliers

Traxian offers solutions integrated with QuickBooks and other popular applications used by mid-sized, smaller or regional suppliers.

Traxian vs. Traditional Software Solutions

<i>Benefits Comparison</i>	Traditional Software Solutions	Traxian
Fast: Time to implement (first supplier connection)	4-12 months	1-2 weeks
More: Supplier connections available	Limited	Many
Flexible: Connect your suppliers via the Traxian Network	x	✓
Easy: One-time setup enables any supplier connection	x	✓
Easy: Setup work with suppliers is done for you	x	✓
Easy: One easy way for you to receive documents	x	✓
Standards-based: Supports PCATS-NAXML and EDI	x	✓